

Tips, Tricks, & Techniques

Use of Special Colors

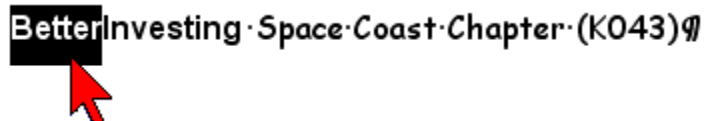
There are a number of occasions where special colors are required for words. The best example is that of our official chapter name.

BETTERINVESTING Space Coast Chapter (K043)

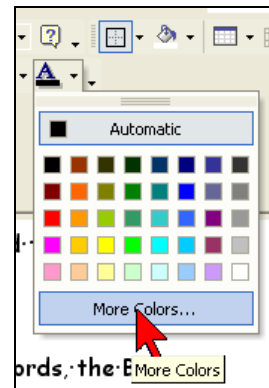
Note that BetterInvesting is used without a space between the words, the Better is in a shade of blue while Investing is a shade of green. These colors have been properly defined by BetterInvesting by the content, or mixture, of cyan, magenta, yellow, and black. For use in Word, they have been converted to red, green, and blue. Please also note that **BetterInvesting** is used with the Arial font and lower case letters as Small Caps..

Here are the steps:

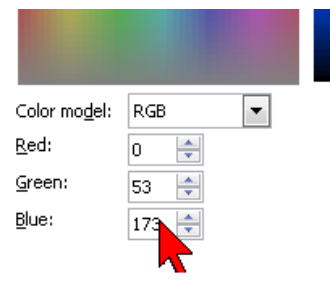
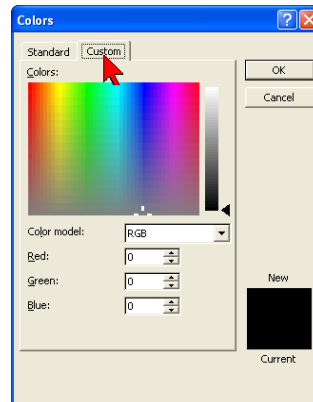
- 1 Select by highlighting the word "Better"



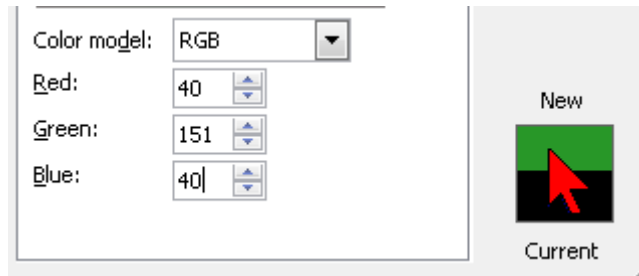
- 2 Select the text color icon, then click More Colors.



- 3 In the Color Window click the Custom Tab, then enter 0 in the Red box, 53 for the Green, and 173 for the Blue. Click OK.



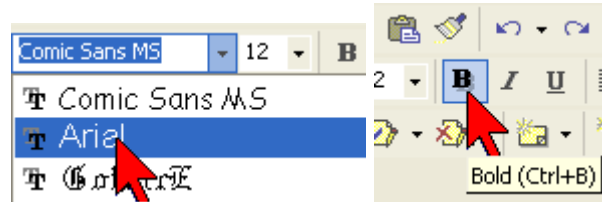
4 Repeat the process for Investing. Use 40 for Red, 151 for Green, and 40 for Blue. Note the sample color shown by the red arrow. Click OK.



5 Next select by highlighting the complete "BetterInvesting"

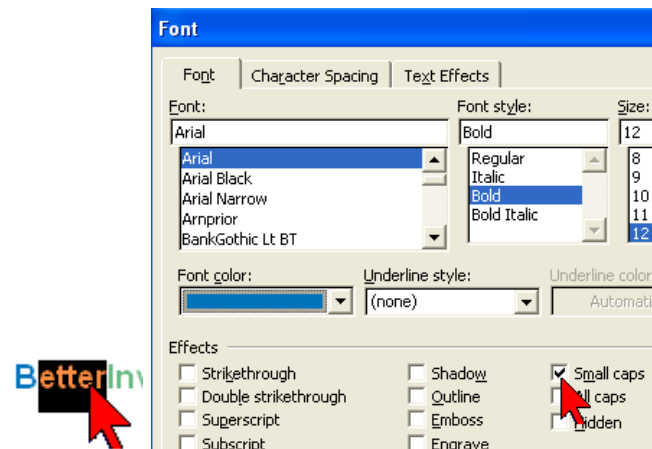


6 Change its font to Arial and Bold.



7 Lastly change "etter" and "nvesting" to Small Caps.

Note: If "Small caps" is grayed out, use "All caps", then set "etter" and "nvesting" to a smaller font size.



8 Result

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Change added 16 September 2009 - BI has made changes to the shades of Blue and Green. Latest numbers are shown in the following table.

BI Logo Colors	C	M	Y	K	R	G	B	Hex # rrggbb
Blue	1.000	0.649	0.000	0.322	0	53	173	0035ad
Green	0.735	0.000	0.735	0.408	40	151	40	289728
Dark Gray	0.244	0.128	0.000	86	65	75	86	414b56
Light Gray	0	0	0	40	167	169	172	a7a9ac